

E-002676

EIS/EIR Release

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Information Only

Memorandum

Date: March 25, 1998
To: CALFED Policy Group
From: Lester A. Snow
Executive Director
Subject: Media Coverage on Release of Draft Programmatic EIS/EIR

Attached is a representative sampling of recent media coverage about the release of the draft programmatic EIS/EIR. As you know, we held a media event March 16, which was preceded by editorial board visits to five of the state's major daily newspapers. Our announcement of the release drew strong interest from media throughout California. Reporters and columnists in attendance represented the *Los Angeles Times*, *San Francisco Chronicle*, *Sacramento Bee*, *Fresno Bee*, *Bakersfield Californian*, *Chico News Enterprise*, *Contra Costa Times*, *San Diego Union-Tribune*, *The Associated Press*, and *Gannett News Service*, among other media outlets. Sacramento television and radio network affiliates were also in attendance.

Thanks to everyone who helped make the release event a success. Several Policy Group members participated in editorial board briefings and media interviews, and we encourage your continued involvement. Our next event will be the EIS/EIR orientation session on April 3. Public hearings will begin two weeks later, along with the associated local outreach efforts prior to each hearing.

If you have any questions about our upcoming outreach plans, please do not hesitate to contact Kim Canevari, Public Affairs Director, at (916) 654-7137.

Attachments

CALFED Agencies

California	The Resources Agency Department of Fish and Game Department of Water Resources California Environmental Protection Agency State Water Resources Control Board	Federal	Environmental Protection Agency Department of the Interior Fish and Wildlife Service Bureau of Reclamation U.S. Army Corps of Engineers	Department of Agriculture Natural Resources Conservation Service Department of Commerce National Marine Fisheries Service
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